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Aaron is a principal with Endeavour Capital, a private equity firm founded in 1991 with funds of over \$450 million in committed equity capital. Aaron manages Endeavour's Seattle office. He currently sits on the boards of Northland Transportation Company, Tidewater Barge Lines, Classic Sport Companies and Columbus Foods LLC, and he is an observer on the board of WinCo Foods, Inc. Aaron also serves on the board of the Pacific Crest Outward Bound School.

Prior to joining Endeavour in 1996, Aaron worked for McKinsey & Company, an international management consulting firm where he focused primarily on advising manufacturing and distribution clients.

Aaron received an A.B. magna cum laude from Harvard College and an M.B.A. from the Stanford Graduate School of Business. Aaron, his wife and two children live in Seattle.